

**COMMITTEE AMENDMENT**

HOUSE OF REPRESENTATIVES

State of Oklahoma

SPEAKER:

CHAIR:

I move to amend HB3299 \_\_\_\_\_  
Of the printed Bill  
Page \_\_\_\_\_ Section \_\_\_\_\_ Lines \_\_\_\_\_  
Of the Engrossed Bill

By deleting the content of the entire measure, and by inserting in lieu thereof the following language:

**AMEND TITLE TO CONFORM TO AMENDMENTS**

Amendment submitted by: Neil Hays

Adopted: \_\_\_\_\_

\_\_\_\_\_  
Reading Clerk

STATE OF OKLAHOMA

2nd Session of the 60th Legislature (2026)

PROPOSED POLICY  
COMMITTEE SUBSTITUTE  
FOR  
HOUSE BILL NO. 3299

By: Hays

PROPOSED POLICY COMMITTEE SUBSTITUTE

An Act relating to crimes and punishments; making certain acts unlawful; providing penalties; providing for civil damages; providing exceptions; directing certain entities to obtain attestations from content creators; requiring retention of attestations for certain period of time; defining terms; providing for codification; and declaring an emergency.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 1629 of Title 21, unless there is created a duplication in numbering, reads as follows:

A. It shall be unlawful for any person to create and disseminate a digitization or synthetic media depicting the name, image, voice, or likeness of another person without his or her written consent with the intent to cause emotional, financial, physical, or reputational harm.

1        1. Any person who violates the provisions of this subsection  
2 shall, upon conviction, be guilty of a misdemeanor punishable by a  
3 fine not to exceed One Thousand Dollars (\$1,000.00), or by  
4 imprisonment in the county jail for a term not to exceed one (1)  
5 year, or by both such fine and imprisonment.

6        2. A violation of this subsection shall be a felony if:

7            a. the offense results in financial harm to the victim  
8                exceeding Twenty-five Thousand Dollars (\$25,000.00),  
9                or

10          b. the digitized or synthetic media is used for the  
11                purpose of extortion, coercion, blackmail, or to  
12                obtain anything of value through threat or  
13                intimidation.

14 Upon conviction, the person shall be punished by imprisonment in the  
15 custody of the Department of Corrections for a term not exceeding  
16 five (5) years, or by a fine not to exceed Ten Thousand Dollars  
17 (\$10,000.00), or by both such fine and imprisonment.

18        3. Each use or dissemination of digitized or synthetic media  
19 may constitute a separate offense.

20        4. In addition, such person shall be liable for the amount of  
21 damages, losses and expenses, including court costs and attorney  
22 fees incurred for the unlawful dissemination of digitized or  
23 synthetic content, which may be recovered in a civil action.  
24

1        5. It shall be lawful and there shall be no liability for the  
2 creation and dissemination of a digitization or synthetic media for  
3 which the sole purpose is for news reporting, commentary, satire or  
4 parody.

5        B. 1. Not less than forty-five (45) days preceding a primary,  
6 general, or special election, digitization or synthetic media used  
7 in any political advertising or television commercial depicting the  
8 name, image, voice, or likeness of a political candidate shall  
9 include a disclosure that the advertisement or television commercial  
10 contains digitized or synthetic content. Any person who violates  
11 the provisions of this subsection shall, upon conviction, be guilty  
12 of a misdemeanor punishable by imprisonment in the county jail for a  
13 term of not more than one (1) year and by a fine of Two Thousand  
14 Five Hundred Dollars (\$2,500.00). In addition, such person shall be  
15 liable for the amount of damages, losses and expenses, including  
16 court costs and attorney fees incurred for the unlawful  
17 dissemination of digitized or synthetic content, which may be  
18 recovered in a civil action.

19        2. Any media advertising agency shall require all content  
20 creators to sign an attestation certifying whether the advertisement  
21 contains digitized or synthetically altered content, as defined in  
22 subsection C of this section, when such digitized or synthetically  
23 altered content is used in the creation of the advertisement. The  
24 attestation shall be retained by the media advertising agency for a

1 period of not less than twenty-four (24) months and shall be made  
2 available upon request to the appropriate enforcement authority,

3 C. For purposes of this act:

4 1. "Digitization" or "synthetic media" means any still image,  
5 video, or audio recording that has been generated or materially  
6 altered using digital or computational techniques so as to falsely  
7 appear authentic, and in a manner that a reasonable person would  
8 believe depicts a real person engaging in speech or conduct that did  
9 not occur; and

10 2. "Disseminate" means to give, provide, lend, deliver, mail,  
11 send, forward, transfer, or transmit, electronically or otherwise,  
12 to another person.

13 SECTION 2. It being immediately necessary for the preservation  
14 of the public peace, health or safety, an emergency is hereby  
15 declared to exist, by reason whereof this act shall take effect and  
16 be in full force from and after its passage and approval.

17  
18 60-2-16346 GRS 02/12/26  
19  
20  
21  
22  
23  
24